

4.1.24 Review of Bowman County Strategic Plan

Goals of the Committee:

1. Meet once or twice per year to review the plan and ensure all stakeholder groups are collaborating together
2. Set strategic initiatives that each commission, council, and board will be working towards that fit with the goals
3. Report back to stakeholders

Below is the responsibility matrix that was reviewed and will continue to serve as the guide to making sure Bowman County’s Strategic Growth Plan moves forward.

Committee will continue to meet yearly to review. Notes of the meeting will be recorded on the website and will be discussed annually at the BCDC Annual Meeting which is open to the public.

Responsibility Matrix			
Goal 1: Retain & Strengthen Bowman County Businesses			
1-A Encourage Local Business Expansion			
Due Date	Done	Task	Assigned To
Continuous	x	Business Retention & Expansion – BCDC will continue business visits and touchpoints. BR&E focuses on childcare, workforce, and other business solutions.	Bowman County Development Corporation (BCDC)
Continuous	x	Business Incentives – PACE/Flex, Façade Program, Store Front Grant, etc.	BCDC
Continuous	x	SBDC – Provides services for entrepreneurs and small businesses such as business consulting, business planning, regulatory compliance, etc.	BCDC
Continuous		Program Marketing – Provide more communication on the programs already available	BCDC
1-B Strategically Address Childcare Shortages			
Due Date	Done	Task	Assigned To
2022	x	Childcare Provider Matching Program – To help increase capacity for childcare availability	BCDC
2022	x	Develop a Childcare Center Program – conversations being had with cities and county to create a draft program to move forward on	BCDC/City of Bowman/Bowman County
2024		Further work to remedy childcare gaps – City of Bowman & Bowman Co funded \$100,000 in total. Work on a program to further address childcare	BCDC/City of Bowman/Bowman County
1-C Address Housing Needs			
Due Date	Done	Task	Assigned To
2024		Incentives to rehab current homes – Look at creating a program to incentivize the rehab of rundown properties in town.	All cities/Bowman County/BCDC
2024		Plan for new development areas within city limits – Revisit past program with Cashway. Look into developing more land with housing ready to purchase.	BCDC/City of Bowman

2024		Blighted Properties – Received a grant to demo run down properties and make them available for sale	Housing Authority/BCDC/City of Bowman/Bowman County
1-D Develop a Workforce Council and Create Strategic Initiatives			
Due Date	Done	Task	Assigned To
2022		Create a Workforce Council – Hold open forum meeting to gather committee members from all industries. Create a committee that tries to address and explore creative solutions to the workforce shortage issue.	BCDC
2022		Peer Group Meeting – A meeting for Bowman County’s larger employers to gather and understand what jobs are available amongst all of them. This will help with recruitment of families and finding a spouse employment if necessary.	BCDC
2023		Workforce Programs – Released three workforce programs including tuition reimbursement, relocation assistance, and career advancement.	BCDC/City/County
1-E Engage Businesses and Employees in Workshops and Trainings			
Due Date	Done	Task	Assigned To
Continuous	x	Business Classes – Classes offered cover a variety of topics to help build a stronger workforce.	BCDC
Annually	x	Fusion Conference – Conference held in Bowman to support rural workforce.	BCDC
2024		CDL Training – Consider hosting a CDL training in Bowman, to make it easier for businesses to licenses their employees.	BCDC
1-F Continue Workforce Development as a Part of K-12 Education			
Due Date	Done	Task	Assigned To
2024 (Biannually)		Marketplace for Kids – Occurs biannually for both school systems. A one-day opportunity for the young students that allows innovation, problem solving, creativity, and an open forum to showcase their innovative ideas.	BCDC / Bowman County School District
2023 (Biannually)		Tools, Trade, Torque, Tech (T4) – Occurs biannually for regional school systems. A two-day opportunity for JH & HS students to get an up-close look at the inner workings of industries within these categories	BCDC / Bowman County School District
2022		Build Relationship with the Southwest Area Career and Technical Education (CTE) Academy	BCDC
2023		Encourage Internship Opportunities/Parent Education – An effort to get our local youth and their parents familiar with all the different careers available in Bowman County.	BCDC

2024		Career Builders – See if there is a partnership opportunity between the BCDC and employers on this state program	BCDC
Goal 2: Attract New Businesses			
2-A Identify Target Industries			
Due Date	Done	Task	Assigned To
2022		Checklist for new business – to allow for a smoother process when coming into Bowman County	BCDC
2022		Develop Business Incentive Package – Look into additional incentive options for business recruitment	BCDC
2024		Pursue the idea of a Regional Business Development role through the Regional Council	BCDC/Regional Council
2024		Utilize USDA Grant to rehabilitate the Jabbr’s building and make it ready for a new restaurant owner	BCDC
2-B Be Business Ready			
Due Date	Done	Task	Assigned To
2023		As businesses look towards expansion or start-up, improve the process and continuity between governmental agencies and other parties involved	BCDC/Cities/Bowman County
2-C Build Networks and Involve Key Players			
Due Date	Done	Task	Assigned To
2022		Work with existing industry in helping improve the business economy and recruiting to the area	BCDC
2-D Aggressively Market Bowman County’s Strengths and Assets			
Due Date	Done	Task	Assigned To
Continuous	x	Growing BC Videos – Utilize the existing video resources we have available and make sure businesses area aware of the existing resources	BCDC
2-E Undertake a Systematic Business Recruitment Effort			
Due Date	Done	Task	Assigned To
2022	x	Release RFP for 22 S Main – Request for Proposal was released for the purchase and development of the building on 22 S Main. The intent of the sale is to see the property utilized and sold to a business that meets the economic development priorities laid out in the Bowman County Strategic Plan.	BCDC
2022		Identify target industries for recruitment to Bowman County	BCDC

Goal 3: Enhance Vibrant & Inviting Communities			
3-A Increase Vibrancy on Main Streets			
Due Date	Done	Task	Assigned To
2022		Trees on Main Street – plant trees in downtown Bowman to enhance the vibrancy and attractiveness	BCDC/ City of Bowman
2022		Downtown Seating Matching Program (Bowman, Rhame, Scranton) – Grant match program incentivizing downtown businesses to add seating and curb appeal.	BCDC
Annually		Flowers on Main / Flags (Bowman)	BCDC
Annually		Façade Program / Store Front Grant – Two programs offered to businesses within the county which will assist in renovating and/or updating store fronts of businesses.	BCDC
3-B Create Easy to Navigate Communities			
Due Date	Done	Task	Assigned To
2023/2024		Wayfinding Signs – Signs throughout the city of Bowman that will help and encourage visitors to explore attractions, services, retail, and restaurants	BCDC
3-C Identify and Invest in Signature Spaces			
Due Date	Done	Task	Assigned To
2022	x	Welcome to Bowman Mural - A mural welcoming visitors to town	BCDC
Annually	x	Main Street Garden – 2022 – pavers will be laid, grass planted, pergola added, bike rack, and tables and chairs will be added	BCDC
2023	x	Splash Pad – Construction to start in 2022. Opening in 2024.	Brosz Engineering / Park & Rec
2024		Mural – Create another mural	BCDC
3-D Improve Community Entrances and Primary Travel Corridors			
Due Date	Done	Task	Assigned To
2022	x	Updated Highway Banners (Bowman) – New banners will be put up along Hwy 12/85 within city limits.	BCDC / City of Bowman
2022	x	Façade Grant expanded to Highway Corridors	BCDC
2023		Look into Brownfield Grants	BCDC
2023/2024		Clean-up Town Entrances	Cities/Bowman County/BCDC

Goal 4: Invest in Quality of Life & Foster Greater Sense of Community			
4-A Market Events, Recreational Opportunities, and Activities			
Due Date	Done	Task	Assigned To
Annually		Events – NDHSRF, Bowman County Fair Parade, Rock the Block, Ag Appreciation Banquet, Trick or Treating on Main, Youth Basketball Tournament, Ladies Night Out	Chamber of Commerce
Annually		Bowman County Guide – Magazine/Booklet distributed throughout Bowman County and into other parts of ND and SD	BCDC
Annually		Park & Rec Initiatives	Park & Rec
4-B Increase Community Development Initiatives			
Due Date	Done	Task	Assigned To
Annually		Community Challenge – enabling community members to create an event or project to better Bowman County	BCDC
4-C Invest in and Improve Bowman County’s Recreational Infrastructure			
Due Date	Done	Task	Assigned To
2022	x	The Edge – A new recreational space run by Bowman Parks & Rec	Park & Rec
2022		Baseball Diamonds – Invest in improvements to the facility	Park & Rec
		Sweetwater Golf Course/Scranton Golf Course – Grants and funding to improve the facilities	Golf Board
4-D Explore Creating a Bowman County Arts Council			
Due Date	Done	Task	Assigned To
2022-2023		Actively Participate in Region 8 Art Calls	BCDC
Goal 5: Prioritize Tourism as an Industry			
5-A Strategically Market Bowman County as a Tourist Destination			
Due Date	Done	Task	Assigned To
2022-2023		Distribute Guides Outside of Bowman – (See 4-A)	BCDC
2022		Day Trip Maps – pamphlet listing a series of trips going north, west, and south that create an itinerary for the day and bring tourists back to Bowman to spend the night	BCDC

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5-B Capture Theodore Roosevelt Library Traffic			
Due Date	Done	Task	Assigned To
2022		Development of TR promotions to go with the new Presidential Library	BCDC
2022-2023		Traffic for the MDH / TR National Park – develop plan to get tourist to add Bowman as a stopping point on their trips from Mount Rushmore to the National Park	BCDC
2023		QR Codes Around the Region – Outdoor QR Codes marked at the top of White Butte, Fort Dilts, Haley Dam, etc. and throughout the region. When QR code is scanned, a reward can be redeemed.	BCDC
5-C Maximize Tourism Funds to Support Efforts			
Due Date	Done	Task	Assigned To
2022		Hospitality Website Loan Program – Provides monetary assistance to our hospitality industry in creating or updating a business website to include specific items to aid in ease for visitors.	BCDC
5-D Develop Key Partnerships			
Due Date	Done	Task	Assigned To
2022		Front Lines Training – A training held to inform industries directly correlated with tourism – hotel staff, gas station attendants, restaurant staff, on how to answer FAQ that come from tourists	BCDC
5-E Create a Unique Draw for Bowman County			
Due Date	Done	Task	Assigned To
Ongoing		Restaurant for Bowman County – dining options continues to be an ongoing wish for the residents and visitors of Bowman County	BCDC