

2024

Membership Guide

Mission

To actively facilitate the development and promotion of an economic climate encouraging business creation and expansion; initiate cooperation and communication in our community while enhancing quality of life in the City of Bowman and surrounding areas.



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Support
LOCAL
BOWMAN COUNTY

Board of Directors



As we reflect on the past year, we would like to extend a heartfelt thank you for the unwavering support and commitment you have shown Bowman Area Chamber of Commerce. Your dedication as a member has played a crucial role in the success and growth of our chamber. Your active involvement, valuable insights, and collaborative spirit have contributed significantly to the vibrant community that the chamber represents.

We want to express our sincere appreciation for the trust you have placed in us as a board. Your membership not only strengthens the chamber but also enhances the collective impact we can make on the local business community. Together, we have created a dynamic and supportive network that fosters growth, innovation, and collaboration.

Once again, thank you for being an integral part of Bowman Area Chamber of Commerce. We are honored to have you as a member. If you have any suggestions or questions, please feel free to reach out to us. Together, we will continue to build a thriving and supportive business community.

Wishing you a successful year ahead!

Sincerely,

Board of Directors

Bowman Area Chamber of Commerce Board of Directors



Emily Bostyan
President* (2025)



Beth Criswell
Vice President* (2025)



Kristy Pagel
Secretary* (2027)



Brooklyn Engelhart
EDC Rep.



Aurora Wallman
(2027)



Becky Brooks
(2026)



Josh Buchmann
(2025)



Kady Walker
(2026)



Skyler Kinkade
(2026)



Ryan Shear
(2027)

*Indicates 2023 Officer

Membership Benefits



INCREASE YOUR EXPOSURE

Member Favorite

- Business listing on BowmanND.com's "Business Directory"

- Be a Chamber Bonus Bucks participating business

Member Favorite

- Ability to participate in and sponsor events that support the community and drive commerce
- Have your social media posts reach more when shared on our page
- Ability to post jobs, events, and hot deals on the Chamber website or social media
- Be the focus of a Business Highlight press release any time your business expands, transfers, opens a new location, or has a major anniversary

EXPAND YOUR NETWORK

- Annual Meeting

Member Favorite

- Monthly updates and emails on community happenings, events, and meetings

BUSINESS SERVICES

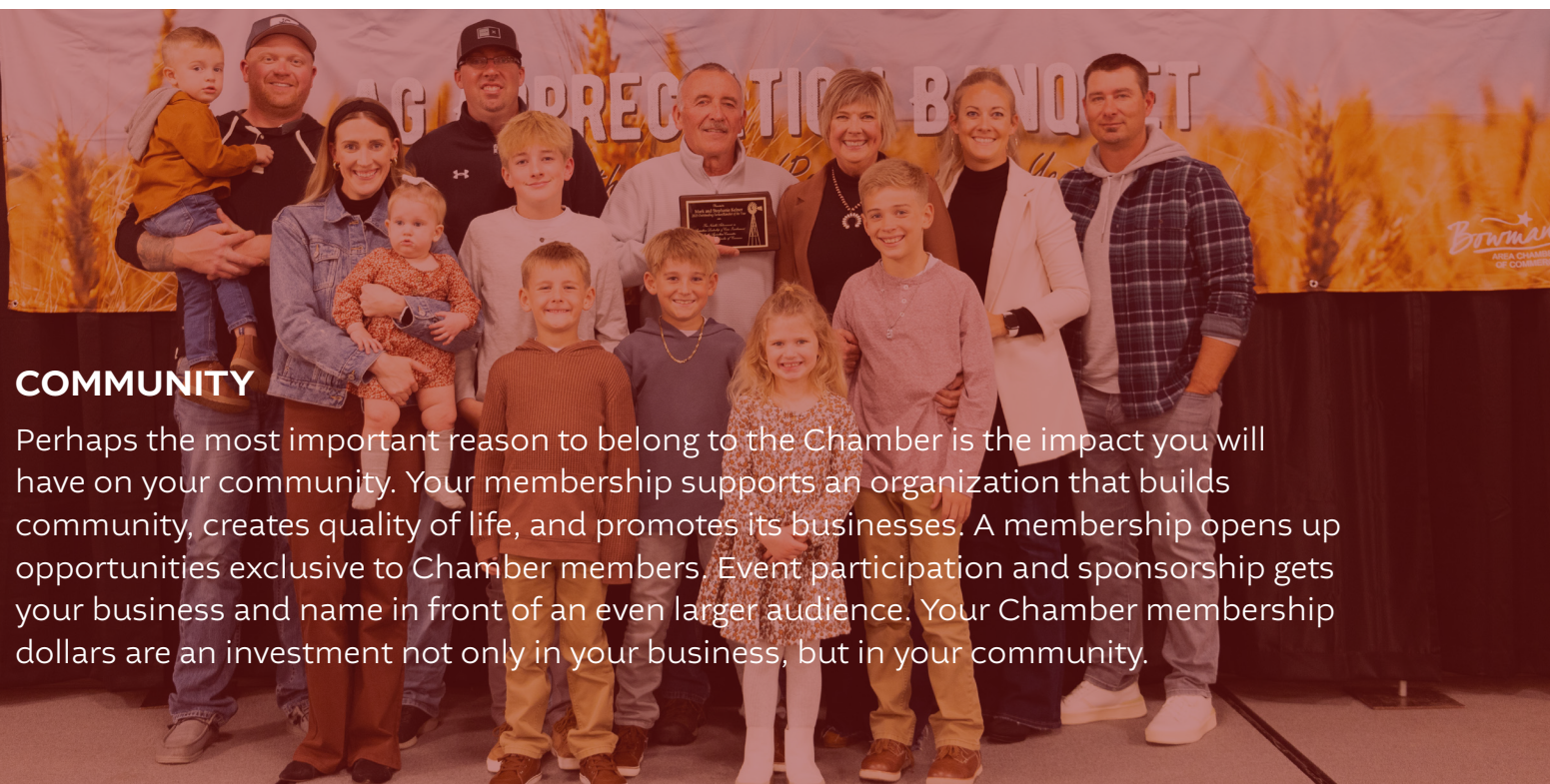
- Access to free notary service

Member Favorite

- Member-only visitor and customer referrals
- Professional development discounts for Fusion and business education courses

COMMUNITY

Perhaps the most important reason to belong to the Chamber is the impact you will have on your community. Your membership supports an organization that builds community, creates quality of life, and promotes its businesses. A membership opens up opportunities exclusive to Chamber members. Event participation and sponsorship gets your business and name in front of an even larger audience. Your Chamber membership dollars are an investment not only in your business, but in your community.



Maximizing Membership



Your Chamber membership is a lot like a gym membership. The gym offers a number of tools to help you achieve your goals: free-weights, treadmills, stair-steppers, etc. But if you don't use these tools, you won't achieve your fitness goals.

Similarly, the Chamber offers many tools that can help you achieve your business goals. Your online business listing helps you gain exposure by utilizing Google search engine optimized keywords. Other online features such as job listings get your business noticed, and our Chamber Bonus Bucks program helps get people through your doors while keeping dollars local.

CHECK OFF THESE STEPS TO MAXIMIZE YOUR MEMBERSHIP TODAY:

- ☐ Refresh your member listing. Keep us updated on any email, address, or phone number changes. (See enclosed "Membership Contact Form")
- ☐ Upgrade your membership to receive added benefits through the Enhanced Website Listing.
- ☐ Familiarize your employees with Chamber Bonus Bucks.
- ☐ Post job openings on the Chamber's website.
- ☐ Let us know when you have a Facebook post that can be shared.
- ☐ Take advantage of the discounted professional development opportunities. There are an array of classes and opportunities offered that many businesses can take advantage of.
- ☐ Join one of our three committees in a focus area that interests you. This can enhance your visibility with the Chamber and allow you to contribute to initiatives.
- ☐ Encourage other businesses to join the Chamber. A growing membership benefits everyone.

Bonus Bucks Advantages



CHAMBER BONUS BUCKS – KEEP IT LOCAL

Bowman Area Chamber of Commerce is happy to offer the Chamber Bonus Bucks Program in Bowman County. The program is designed to keep dollars local. Chamber Bonus Bucks work great as employee rewards/bonuses, giveaways, or gifts for friends and family. Chamber Bonus Bucks can be purchased at the Bowman Area Chamber of Commerce office for any amount in \$5, \$10, and \$20 denominations and can be used for goods or services at any Chamber member place of business.

As a Chamber member make sure you familiarize your staff with the program. When you receive payment in the form of Chamber Bonus Bucks at your place of business, you may go ahead and deposit the Chamber Bonus Bucks just as you would any check.

2023

\$10,105

2022

\$7,565

2021

\$11,960

Money kept in our Community

Chamber Choice Awards



The Chamber is happy to recognize outstanding businesses and volunteers in our community. Each year members of our communities nominate a business or volunteer who went above and beyond. A committee reviews the nominees and selects the awardees. A prize package valued up to \$250 is awarded.

2024 BUSINESS OF THE YEAR

2024 VOLUNTEER OF THE YEAR

Nominations Open: February 1, 2024

Nomination Deadline: March 1, 2024

Nomination Forms: bowmannd.com/chamber/chamber-choice-awards/

Events



**Bowman County
Classic**
April 20-21, 2024



**North Dakota High
School Rodeo Finals**
June 12 - 16, 2024



**Bowman County Fair
Parade**
July 14, 2024



Rock the Block
July 27, 2024



**Ag Appreciation
Banquet**
October 2024



**Trick or Treating on
Main Street**
October 31, 2024



Ladies Night Out
November 15, 2024



Gift Card Flash Sale
December 3, 2024



Christmas Promotions
December 2024

Pre-Sponsor Events on Your 2024 Invoice!

Join a Committee



Your involvement is valuable to the Chamber and your feedback directly impacts the events, projects, and programs we host. We invite you to join one of the three Chamber committees that best aligns with your interests.

AGRICULTURAL COMMITTEE

To support long-standing Chamber initiatives that support and celebrate agriculture in our region as well as exploring new ways to honor the ag industry.

Key Events and Initiatives

- High School Rodeo (June)
 - Ag Appreciation Banquet (October)
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BUSINESS SUPPORT COMMITTEE

To provide continuing education and training, support initiatives that indirectly support local businesses, and celebrate local businesses.

Key Events and Initiatives

- Education Discounts and Opportunities
 - Chamber Choice Awards (March)
 - Bowman County Classic (April)
 - Shop Local Campaigns
 - Bowman County Fair Parade (July)
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SMALL BUSINESS COMMITTEE

To directly support and foster business opportunities and promotion for local businesses. (Formerly the Retail Committee)

Key Events and Initiatives

- Rock the Block (July)
- Trick or Treating on Main (October)
- Ladies Night Out (November)
- Gift Card Flash Sale (December)
- Christmas Promotions (December)