Membership Guide



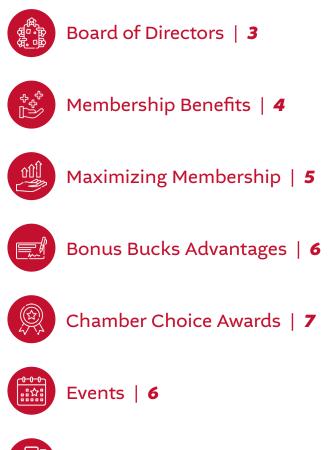
Mission

To actively facilitate the development and promotion of an economic climate encouraging business creation and expansion; initiate cooperation and communication in our community while enhancing quality of life in the City of Bowman and surrounding areas.



Your Guide To







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Board of Directors



Thank you for your continued membership in the Bowman Area Chamber of Commerce. Because of your support, we have been able to continue to provide services that help promote growth and quality of life in our community.

The Chamber enables people to accomplish together what one cannot individually. Our strength is gained in attracting the greatest number of businesses and professionals into our membership, thereby creating a pool of resources that ideas, energy, and finances can be drawn from. The Chamber is a team!

The Bowman Area Chamber of Commerce can only be as effective as its members. An active, strong membership means an active, strong Chamber!

The Chamber is structured to serve the needs of the membership. It exists to build a business-friendly environment and to improve the quality of life in the community. Your Chamber is a voluntary organization of business and people working together to improve the economic and civic vitality of our community.

If you have any questions or if there is anything else we can do to assist your business, please don't hesitate to reach out to us!

Sincerely,

Board of Directors

Bowman Area Chamber of Commerce Board of Directors



Emily Bostyan President (2025)



Becky Brooks (2023)



Sarah Stuchl Vice President (2023)



Josh Buchmann (2025)



Beth Criswell Secretary (2025)



Rebecca Cummins (2023)



Kristy Pagel Treasurer (2024)



Bailey Quintanilla (2024)



Brooklyn Engelhart EDC Rep.



Cory Vorderbruggen (2024)

Membership Benefits



INCREASE YOUR EXPOSURE



- Be a Chamber Bonus Bucks Participating Business
- - \cdot Have your social media posts reach more when shared on our page
 - Ability to post jobs, events, and hot deals on the Chamber website or social media
 - Be the focus of a Business Highlight press release any time your business expands, transfers, opens a new location, or has a major anniversary

EXPAND YOUR NETWORK

Annual Meeting

Faurile • Monthly updates and emails on community happenings, events, and meetings

BUSINESS SERVICES

• Access to free Notary Service

Member · Member-only visitor and customer referrals

 \cdot Professional development discounts for Fusion and business education courses

COMMUNITY

Perhaps the most important reason to belong to the Chamber is the impact you will have on your community. Your membership supports an organization that builds community, creates quality of life, and promotes its businesses. A membership opens up opportunities exclusive to Chamber members. Event participation and sponsorship gets your business and name in front of an even larger audience. Your Chamber membership dollars are an investment not only in your business, but in your community.

Maximizing Membership

Your Chamber membership is a lot like a gym membership. The gym offers a number of tools to help you achieve your goals: free-weights, treadmills, stair-steppers, etc. But if you don't use these tools, you won't achieve your fitness goals.

Similarly, the Chamber offers many tools that can help you achieve your business goals. Your online business listing helps you gain exposure by utilizing google search engine optimized keywords. Other online features such as job listings get your business noticed, and our Chamber Bucks program helps get people through your doors while keeping dollars local.

CHECK OFF THESE STEPS TO MAXIMIZE YOUR MEMBERSHIP TODAY:

- □ Refresh your member listing. Keep us updated on any email, address, or phone number changes. (See enclosed "Membership Contact Form")
- Upgrade your membership to receive added benefits through the Enhanced Website Listing.
- □ Familiarize your employees with Chamber Bonus Bucks.
- □ Post job openings on the Chamber's website.
- □ Let us know when you have a post that can be shared.
- □ Take advantage of the discounted professional development opportunities. There are an array of classes and opportunities offered that many businesses can take advantage of.

Bonus Bucks Advantages 📼

CHAMBER BUCKS – KEEP IT LOCAL

Bowman Area Chamber of Commerce is happy to offer the Chamber Bonus Bucks Program in Bowman County. The program is designed to keep dollars local. Chamber Bonus Bucks work great as employee rewards/bonuses, giveaways, or gifts for friends and family. Chamber Bonus Bucks can be purchased at the Bowman Area Chamber of Commerce office for any amount in \$5, \$10, and \$20 denominations and can be used for goods or services at any Chamber member place of business.

As a Chamber member make sure you familiarize your staff with the program. When you receive payment in the form of a Chamber Bonus Buck at your place of business, you may go ahead and deposit the Chamber Bonus Bucks just as you would any check.



Chamber Choice Awards

The Chamber is happy to recognize outstanding businesses and volunteers in our community. Each year members of our communities, nominate a business or volunteer who went above and beyond. A committee reviews the nominees and selects the awardees. A prize package valued up to \$250 is awarded.

2023 BUSINESS OF THE YEAR 2023 VOLUNTEER OF THE YEAR

Nominations Open: February 1, 2023 Nomination Deadline: March 1, 2023 Nomination Forms: Bowmannd.com/chamber/chamber-choice-awards/

Events





Bowman County Classic April 15 -16, 2023



North Dakota High School Rodeo Finals June 7, 2023



Bowman County Fair Parade July 16, 2023



Rock the Block July 26, 2023



Ag Appreciation Banquet October 25, 2023



Trick or Treating on Main Street October 31, 2023



Ladies Night Out November 17, 2023



Gift Card Flash Sale November 28, 2023



Santa Day TBD, 2023

Pre-Sponsor Events on Your 2023 Invoice!

Join a Committee



Your involvement is valuable to the Chamber and your feedback directly impacts the events, projects, and programs we host. We invite you to join one of the three Chamber committees that best aligns with your interests.

AGRICULTURAL COMMITTEE

To support long-standing Chamber initiatives that support and celebrate agriculture in our region as well as exploring new ways to honor the ag industry.

Key Events and Initiatives

- High School Rodeo (June)
- Ag Appreciation Banquet (October)

BUSINESS SUPPORT COMMITTEE

To provide continuing education and training, support initiatives that indirectly support local businesses, and celebrate local businesses.

Key Events and Initiatives

- Education Discounts and Opportunities
- Chamber Choice Awards (March)
- Bowman County Classic (April)
- Shop Local Campaigns
- Bowman County Fair Parade (July)

SMALL BUSINESS COMMITTEE

To directly support and foster business opportunities and promotion for local businesses. (Formerly the Retail Committee.)

Key Events and Initiatives

- Rock the Block (July)
- Trick or Treating on Main (October)
- Ladies Night Out (November)
- Gift Card Flash Sale (November)
- Christmas Promotions (December)