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November 2016 BCDC Monthly Activity Report

For December 12, 2016 monthly BOD meeting

Marketing

- Growing Bowman Facebook page is at 541 likes.
- Bowman Chamber Facebook page is at 640 likes.
- KPOK spot on November 8th – Southwest Healthcare
- Twitter is up 5 followers.
- Fall 2016 Newsletter was delivered November 15 to 516 email addresses. We had a 38.9% open rate and 15.2% click rate, both higher than our average for newsletter sent. Theater, Industrial Park, App, and Fair association were the top clicks.
- The Pioneer featured an article on the EDND Project of the Year award received for the Bowman Gateway Industrial Park.

Community Development

- Empowering Leaders: The November gathering was cancelled due to inclement weather. We will pick up again on December 13 to finish out this year's. Career Fair held on November 9 was a great success and a great opportunity to partner with the school and professionals of our community.
- Community Theater: An initial focus group meeting was held on November 8. Work will continue in growing the group as well as preparing to move forward on the project.
- Attended the Scranton City Commission meeting. Provided a general update and talked about challenges they were facing. They were on board with hosting an eggs and issues, possibly in January.
- Continued work on the All Seasons and Fairboard Contracts. Submitted to both boards for their approval.

Business Development

- Industrial Park: Tim Olson will be renting the Plains Aviation hangars. A rental agreement will be drawn up. We are also working on renewing the leases for the upcoming year. Board approved the recommendation for HEI to complete the PUD. Still waiting on a contract.
- Business Visit was conducted to a local Ag Producer.
- Had a business meeting with Kabuta Tractors. They are visiting with perspective businesses in town for the consideration of adding their line as well as possible new vendors.
- Created a small social media campaign to promote Small Business Saturday and ran a fun Facebook drawing.
- SBDC: We will be identifying a client to submit to the SBA as a success story. Attended the ND SBDC Advisory Council and staff meeting. We currently are assisting 16 active business clients; 6 Bowman County, 8 Dickinson, 2 Hettinger.

Tourism

- December Events Calendar was sent out
- Bowman App: Submitted to Bluebridge. Will be making final edits and it will either go live during the month of December or after the first of the year.
- Got the quote from #1 Stop Sign Shop on Directories –Tax & Tourism approved the project and it is planned to have them built and set in by summer 2017 – just need to speak with the DOT about placement by the Hut
- Winter Table Tents were distributed around Bowman.

Chamber

- Art & Wine Walk November 4 – Over 130 participated in the wine tasting at 9 businesses, and 6 local artists displayed samples of their artwork at the end location. This new event was well attended and received great reviews; next year the committee hopes to have the event earlier in October.
- Three new businesses joined the Chamber this month: Wallman Taxidermy, Natural Balance and KP Photography,

- Ladies Night Out November 18 – This event continues to be successful for the participating merchants. Three \$100 Bonus Bucks drawings were awarded to guests who had visited at least 5 of the participating businesses.
- The office served as the ticket vendor for the Medora Magical Christmas which was held November 23 at the Bowman Theater.
- Preparations for Christmas Celebration events are in progress: Christmas Stroll December 4, Down Home Country Christmas December 11, Santa Claus Day December 17, Scrooge Night December 23.
- President Bostyan has reworked the format for the Chamber Christmas Party December 3, with a more relaxed Fire Side Bingo theme and DJ/MC Brock White entertaining.
- Josh Lindstrom lined up a crew and put up the Christmas lights on Main Street on November 27.

Meetings/Tasks/Other

- Began conducting employee reviews. Review sheet was modified.
- Held the organization planning day to discuss progress and 2017 goals.
- Executive Committee met to review the budget as well as the Chamber Contract. Held a follow-up meeting and proposed a possible increase to the Chamber. Their executive committee met and we will be holding a follow-up meeting on the 14th.
- Poker Tournament was held. Charity was the Bowman County Fair Association.

PAST/UPCOMING MEETINGS

November

1st BACC BOD Mtg
 1st Fair Board Contract Mtg
 2nd SWHC BOD Mtg
 3rd ND SBDC Advisory Council & Staff Meeting
 4th Chamber Art & Wine Walk
 7th BCDC BOD Mtg
 7th Drug Issues Focus Group
 8th Business Visit
 8th KPOK
 8th NDSU Advisory Council
 8th Theater Focus Group
 9th Career Fair
 11th Veterans' Day – Office Closed
 14th Scranton City Commission
 17th NDOF Loan Committee
 17th SWHC BOD Mtg
 18th Chamber Ladies Night Out
 21st Community Health Needs Assessment
 21st BACC Membership Mtg
 22nd Exec BCDC Board Mtg
 22nd Tax & Tourism
 25th Friday after Thanksgiving Office Closed
 26th Small Business Saturday
 27th Poker Tournament
 28th Exec Committee Mtg
 30th Planning Day

December

1st EDND Board Mtg
 3rd – 6th Midwest American EDC Conference – Chicago
 5th Chamber Christmas Stroll
 6th BACC BOD Mtg
 9th SWHC Financial Meeting
 11th Chamber Down Home Country Christmas
 12th Rhame City Commission
 13th Empowering Leaders
 13th Theater Focus Group
 13th KPOK
 15th SW Developers
 17th Chamber Santa Claus Day
 19th SWHC BOD Mtg
 20th ND SBDC Conference Call
 23rd Chamber Scrooge Night
 26th Closed for Christmas Holiday