



13 ½ E Divide Ave
PO Box 1143
Bowman, ND 58623
701-523-5880
development@bowmannd.com

November 2015 BCDC Monthly Activity Report

For December 7, 2015 monthly BOD meeting

Marketing

- Growing Bowman Facebook page is up 2.5% this month.
- Twitter followers are up 5.9% this month.
- Bowman Chamber Facebook page is up 5%
- The Pioneer ran articles on: Business Park, Small Business Saturday, & Ladies Night Out
- Added event pages to the website for the Chamber.

Community Development

- RBEG: Progress continues as we are in the last month of the RBEG for ABLE, Inc. There have been a variety of thoughts brought forward and the IDEA Center has spent a lot of time gathering input from throughout the community.
- Poker Tournament: The Poker Tournament had 45 players with 19 rebuys. Charity donation will go to the Bowman & Slope Community Foundation.
- Community Foundation: Met with John Heinen, the new western North Dakota representative for the foundation. The Four Seasons Education Fund has decided to dissolve and place their funds under the BSCCF, to be earmarked for fairgrounds activities.
- Empowering Leaders: November's meeting was attended by 17 members. Andrea Bowman did a great job talking about welcoming visitors to the community. We will take a moment to look back over the 2015 year at the December Empowering Leaders.

Business Development

- Industrial Park: A purchase agreement was drafted and signed between the BCDC and Wokal's contingent on the approval of the County and City. Made final changes to the feasibility study this month and copies were distributed. Held a meeting with the commissioners and EDC Board to review, attended the County Commission meeting to discuss the airport hangers (issue was resolved through the purchase of the millings), held a public informational meeting at City Hall, and a joint City/County meeting was held to discuss it further. Both commissions will be voting on it by December 15th, the last date of the purchase agreement on the Wokal property.
- SBDC activities have included assisting 2 continuing clients. One client is interested in expanding licensing to neighboring states and the other is seeking financial pro-formas and packaging, marketing, registration and other start-up assistance. We have received payments for the 1-3 quarters of 2015 for our contract with the SBDC.
- Working with a client interested in opening a business here.
- The SBDC contracts and funding allotment for 2016 are trying to be understood. Held a special meeting of developers in Watford City to talk about SBDC services and the importance they have in western North Dakota. A meeting will be held in January with the new State Director.
- Completed paperwork for Focus Eye Care interest buy-down.

Tourism

- Building Signage – No updates at this point.
- City Maps: Escape Key Graphics has sent many draft maps. Making good progress.
- Table Tents – Winter table tents were printed and have been delivered.
- Event Calendar – December calendar was sent out.

Chamber

- Completed ads and posters for the Chamber-After-Hours for the Bowman Lodge.
- Flags were taken down and Christmas lights were put up.
- Billed out sponsors for Down Home Country Christmas and have begun advertising.
- Membership Brochure: Aurora completed a brochure that highlighted 2015 events, details on becoming a member and the draft was sent to the board.
- Ag Banquet – Held a follow-up meeting with the committee. Made notes for next year. Justin Wolbaum will be the new event chair.
- Prep for Christmas Party, Down Home Country Christmas, Retail Promotions and HS Rodeo Finals. Completing follow-up for Fright Fest.
- Bylaws Review- Proposed bylaws changes were taken to the Chamber Membership. Amendments were made and bylaws are updated.

Meetings/Tasks/Other

- Minnesota Housing Partnership: Minnesota Housing was here on November 3rd. Updated them on the progress of the Industrial Park. They have a grant that allows them to provide us technical services on this project.
- Bathroom Remodel – Mendoza's brought in their final bill. Will be working with H&H Remodeling to complete the project.
- Laura presented at the Women in Business Summit on November 8th. Her break-out session was titled "Life in the Middle." She spoke on creating a work life balance.
- SBM delivered a new desk for the front office. They also spent a day working out networking issues within the office.

PAST/UPCOMING MEETINGSN

November

2nd BCDC Board Mtg
3rd BACC Board Mtg
3rd Minnesota Housing Visit
4th Scranton Equity Annual Mtg
10th NDOF Loan Committee
10th SBDC Regional Mtg
13th KPOK
16th Chamber Membership Meeting
17th NDYP Conference Call
17th Empowering Leaders
17th County Commission
17th City Commission
18th Main Street Success Project Mtg (Dickinson)
19th NDSU Ext. Advisory Committee Mtg
20th ND Community Foundation
24th Tax & Tourism
24th Business Park Public Meeting
25th City and County Commission Joint Meeting
26th-27th Office Closed – Thanksgiving Holiday
29th Poker Tournament
30th SBDC/Developers Western Regions Mtg

December

1st Developer Station Advisory Committee
1st BACC Board Mtg
1st SBDC Regional Mtg
2nd SW REAP (Dickinson)
3rd EDND Board Mtg
5th Chamber Christmas Party
7th BCDC Board Mtg
9th Strom Center Stakeholder's Mtg
10th BCDC Planning Day
10th The Bowman Lodge After
Hours/Ribbon Cutting
11th KPOK
13th Down Home Country Christmas
14th Rhame City Agenda
14th Christmas Stroll
18th SW Developers (Bowman)
19th Santa Claus Day
25th Christmas – Office Closed
29th Main Street Success – Bowman Visit