

Chamber Review

December 2014/January 2015

701-523-5880

www.bowmand.com

2014

Board of Directors:

Chris Johnson-President
MDU, Subway

Emily Bostyan-Vice President
Wells Fargo

Becky Brooks
Frontier Travel Center

Teran Doerr
EDC Executive Director

Melissa Eslinger
Bowman Sales & Service

Nate Lee
Bowman County Pioneer

Josh Lindstrom
Bowman Sales

Lori Nohner
Pioneer Trails Regional Museum

Karen Salter
Dakota Western Bank

Dave Smolnikar
Dale's Clothing

Cathy Hedge
Executive Secretary

If you are interested in joining the
Bowman Area Chamber of
Commerce contact a current Board
Member or call the Chamber
Office at 523-5880

Elections will be held at the
January 2015 Membership
Meeting

2014 Chamber Christmas Party

Thank you to everyone who joined us for a fun
evening!!!



Thank you to our 2014 Committee:

Becky Brooks
Lori Nohner
Allison Engelhart
Cathy Hedge
Karen Salter
Emily Bostyan

Thank you to our 2014 Ladies Night Out Sponsors

ABLE Inc.
American Family Insurance
Baker Furniture
The Bowman Drug Company
Bowman Sales & Service
Classic Beauty Salon
Dakota Community Bank
Dakota Western Bank
Dale's Clothing
Finder/Pioneer

Flower Nook
Flowers & Cappuccino by
Lasting Visions
GGs Closet
Northwest Tire
Ricochet Western Wear
Shear Designs
SW Auto Supply
Wells Fargo Bank



Congratulations to our
December Yard of the Month

Winners:

Dala, Dale and Gail Olson

Business Spotlight

By BRYCE MARTIN | Pioneer Editor | bmartin@countrymedia.net

It has been a busy three years for Tana and Dave Smolnikar and for their business in Bowman, Dale's Clothing and Custom Embroidery.

Their business, located at 14 N Main St., sees the end of the year, specifically the holiday season, as its busiest time of year for sales and custom embroidery work.

"We're constantly busy," Tana Smolnikar said. For a small town business, that is a good thing.

The Smolnikars purchased Dale's Clothing on June 2, 2011, 38 years and one day after Dale Hochhalter purchased and began Dale's Clothing in Bowman.

"He originally purchased the south building and had an exclusive men's clothing store," Tana said. A few years later, Hochhalter purchased the north building, which originally was the location for Bowman's JCPenney store. At that point, he added women's apparel and accessories.

In the early 1980s, Hochhalter introduced embroidery to the store.

He added on the east side of the building and began with a single head machine for custom embroidery work.

Since that time, the Smolnikars said the embroidery business grew and, at the time they purchased the store, they had 12 heads.

To keep up with demand, they added another four head machines.

Tana and Dave have owned the store for almost three-and-a-half years and it has been a "whirlwind adventure," according to the owners.

The two make themselves visible in their community, serving on multiple boards and promoting their hometown by participating in several special community events throughout the year.

In addition to their popular embroidery business, the store also sells name brand apparel for men, women and children. Two years ago they added Under Armour to their lineup, which is popular especially during the colder months. They also carry Columbia and Carhartt brand work-wear, with a large inventory for workers in the oil and farming fields. Dale's also recently introduced the Silver brand of jeans to their shelves.

"I try to do a good price range, so we have some higher end things and we've got some everyday pricing," Tana said.

The city of Bowman's unofficial motto is, "Big time shopping with small-town hospitality," and that certainly rings true at Dale's Clothing.

Dale's Clothing is open from 8:30 a.m. to 5:30 p.m., Monday through Friday, and 9 to 4 p.m. on Saturday. Contact the store at (701) 523-3620.

THE MONTHLY BUSINESS SPOTLIGHT IS SPONSORED BY THE BOWMAN COUNTY PIONEER, THE BOWMAN AREA CHAMBER OF COMMERCE AND THESE FINE CHAMBER MEMBERS:

■ **Southwest Healthcare**

701-523-3226

■ **Bowman Sales & Service**

701-523-3257

■ **Consolidated Telcom**

701-483-4000

■ **Dale's Clothing**

701-523-3620

■ **Dakota Farm Equipment**

701-523-3252

■ **Able Inc.**

701-523-5844

■ **Bowman Chamber**

701-523-5880

■ **Subway**

701-523-7827

■ **Bowman Drug Company**

701-523-3233

■ **Dakota Western Bank, FDIC**

701-523-5803

■ **Windy's Pizza and Bar**

701-523-5753

■ **Ricochet Western Wear**

701-523-7414

■ **Flowers & Cappuccino by Lasting Visions**

701-523-3833



Thank you to our 2014 Down Home Country Christmas Sponsors

Traveling Kitchen Catering Service
Bowman Tax & Tourism
Bowman Sales & Service
American Family Insurance
The Bowman Drug Company
Dale's Clothing
Frontier Travel Center
Bowman Glass, Inc
Bowman Grain

West Plains Implement
Stride Well Service
Craig & Bobbi Egeland
Willard Swanke
Waterhole Bar
Ed & Karen Heck
Northern Plains Processing LLC
Lee Kempenich