



13 ½ E Divide Ave
PO Box 1143
Bowman, ND 58623
701-523-5880
development@bowmannd.com

December 2016 BCDC Monthly Activity Report

For **January 9, 2017** monthly BOD meeting

Marketing

- Growing Bowman Facebook page is at 541 likes and post interactions of up to 762.
- Bowman Chamber Facebook page is at 644 likes and post interactions of up to 2100.
- KPOK spot on December 13 – Empowering Leaders
- Twitter is up 3 followers.
- The Pioneer featured an article on the Bowman Theater Project and Star Awards given by the Chamber.

Community Development

- Empowering Leaders: The December 13th Gathering focused on Success and Amanda Njos spoke on the subject. Information and membership drive for 2017 will begin within the first few weeks of January. The 2017 Theme is Community Engagement – focusing on volunteers/volunteering and community involvement in general.
- Community Theater: Focus Group gathered again on December 13. Next steps were laid out and some expectations. Teran will meet with Theater representative to talk more specifically about purchasing the property and business. Focus Group will meet without Theater representative present to begin to go over potential financial scenarios and purchase offers.
- 2017 Contracts for BCFA and All Seasons have been approved. The All Seasons is considering no longer hosting the PRCA Rodeo and will be making an official decision by February.

Business Development

- Industrial Park: Tim Olson has signed a lease for the Plains Aviation hangar. Nalco will be renewing their lease at \$550/month, a \$100/month increase. The increase will cover utilities. This was simpler than billing out utilities and they are limited on that building.
Signed a contract with HEI. Went over a timeline for completion with them and things are moving along. Will be having our first meetings in Bowman the end of January with specific groups for input.
The FAA will be releasing the property mid-February. Will be working with the County on the land transfer.
- SBDC: An SBDC Annual report was developed and will be distributed to key partners and supporters. Teran was featured as one of the spotlighted staff members. DSU made an announcement on the 30th that they have hired the position that will be covering the Dickinson area. Darrell Neubert, former Strom Center Employee, started January 3. We will do our best to assist in a seamless transfer of the Dickinson area clients back to the Dickinson SBDC. Work is also being done to finalize impacts for 2016 for the final upload to SBA and close-out inactive clients. We currently are assisting 16 active business clients; 6 Bowman County, 8 Dickinson, 9 Hettinger. Report will be presented to the board.
- Loan paperwork was signed for the RDFC Buy-Down loan for Kessler's.

Tourism

- January Events Calendar was sent out
- Bowman App: It is LIVE! We are working out some launch ideas with a launch date of Feb. 1st Still working on some updates before launch.
- Toured Fluffy Fields Winery in Dickinson and learned some about some of the tourism efforts from the state.

Chamber

- Christmas Party 12.3.16 – The more relaxed setting and Fireside Bingo theme was a hit with this year's partygoers. Brock White's entertainment broke the ice and got guests out on the dance floor, and the meal by JaBBR's was excellent, topped off by a special dessert – s'mores!
- Christmas Stroll 12.5.16 – Cold weather prevented us from offering hayrides, but there was a good turnout of shoppers and many took advantage of pictures with Santa at the Library
- Down Home Country Christmas 12.11.16 – This year the concert was held at the Bowman Theatre, and it proved to be a very good venue for the event and received great reviews from those who attended.

- Santa Claus Day 12.17.16 – Again the weather was too cold for hayrides and the theatre was unable to show the movie due to technical difficulties. However, about 100 treat bags were handed out and many kids were able to visit with Santa.
- Scrooge Night 12.23.16 – This event is intended to give shoppers one last chance before Christmas; most stores stayed open until 9:00.
- 2017 membership dues have been billed out, and accompanying documents are being prepared: new membership brochures, a letter explaining the benefits of membership, a volunteer sign-up sheet, and the quarterly Chamber newsletter. We have set a goal of recruiting 15 new members in 2017, so the new member packet will also be updated and readily available.

Meetings/Tasks/Other

- Teran attended the Mid-America EDC Competiveness Conference & Site Selector Forum in Chicago.
- Employee reviews were completed. Goals for employees were identified for 2017. Board approved wage recommendations.
- Chamber Board made a recommendation for an increase of \$300/month for services. Contracts will be presented to the board in January and completed. Chamber Budget committee met as well.
- Jim Lund property has new signage for lot sales. Teran will be calling him to ask the status and what he’s hoping to do with the property.
- Renewed our JDA Contract with the County.
- Signed funding resolutions with the County and City.
- Four new office chairs were purchased to replace the conference chairs that are in disrepair.

PAST/UPCOMING MEETINGS

December

- 1st EDND Board Mtg
- 3rd – 6th Midwest American EDC Conference – Chicago
- 5th Chamber Christmas Stroll
- 6th BACC BOD Mtg
- 9th SWHC Financial Meeting
- 11th Chamber Down Home Country Christmas
- 12th BCDC BOD Mtg
- 13th Empowering Leaders
- 13th Theater Focus Group
- 13th KPOK
- 14th BACC Budget Meeting
- 15th SW Developers
- 16th NDOF Loan Committee
- 17th Chamber Santa Claus Day
- 19th SWHC BOD Mtg
- 20th ND SBDC Conference Call
- 23rd Chamber Scrooge Night
- 26th Closed for Christmas Holiday

January

- 2nd Closed for New Year’s Day
- 4th Bowman Theater Meeting
- 9th BCDC BOD Mtg
- 10th KPOK
- 10th ND SBDC Conference Call
- 10th BACC BOD Mtg
- 16th Closed for Martin Luther King Jr. Day
- 16th BACC Membership Mtg
- 17th SBDC Hettinger
- 18th SWHC BOD Mtg
- 23rd SW Night with the Legislators
- 24th Empowering Leaders
- 29th POKER TOURNEY?????