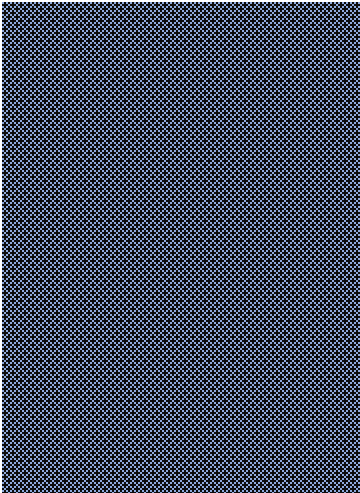
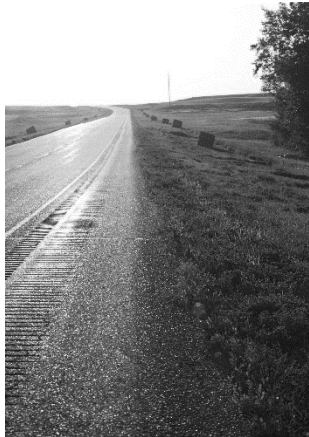
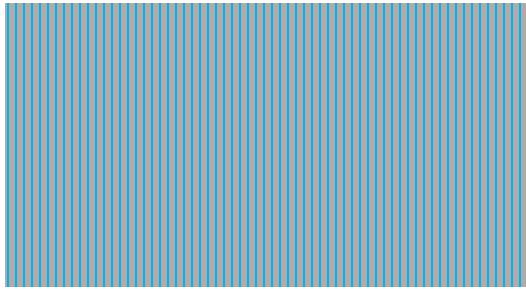
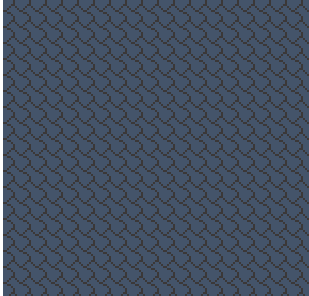


**BOWMAN COUNTY
DEVELOPMENT CORPORATION**



WORK PLAN 2018

MISSION

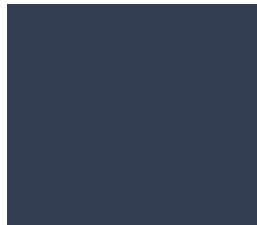
To encourage and assist in the development and sustainability of employment, community, industry, and tourism in Bowman County.

VISION

To work towards diversifying our economy, increasing our competitiveness, growing our businesses from within, and enhancing our quality of life all while meeting the growing needs of our community.

VALUES

- Communication
- Community
- Integrity
- Leadership
- Strategic Innovation



2018 PLANNING SUMMARY

Each year the Bowman County Development Corporation staff completes a planning session to set a work plan for the following year. Not only does it provide direction, but also act as a great team building exercise, generates new ideas, and keeps staff motivated and engaged.

Staff attitude was very positive and there was excitement over what had been accomplished over the year. We saw greater public buy-in to our office and some noted contributors to this were the Annual Meeting, hosting a “Featured Business of the Week, and the Fusion Conference. These created a large positive impact.

2018 WORK PLAN

BUSINESS RETENTION & EXPANSION, RECRUITMENT, & ENTREPRENEURSHIP

A. Bowman Gateway Industrial Park

Goal: Prepare for development and promotion.

B. Business Development & Outreach

Goal: Provide resources and support to new and existing businesses.

C. Dining Options

Goal: Fill gaps in dining options.

D. Downtown Development

Goal: Focused development efforts.

E. Exploration of Community Conference Space & Community Workspace

Goal: Consider creation of a public co-working space and education space

F. FUSION Conference

Goal: Grow and enhance

G. Healthcare

Goal: Support the growth

H. Small Business Development Center

Goal: Utilize and build this resource in our region

COMMUNITY LEADERSHIP

A. Eggs & Issues

Goal: Reinstate to facilitate communication

B. Empowering Leaders

Goal: To grow and enhance the program.

C. Maintain an ongoing progressive future vision for Bowman County

Goal: Be a leader in visioning for our community.

TOURISM & AREA PROMOTION

A. *Better promotion of tourism activities available in our region*

Goal: Grow our tourism industry in Bowman County

B. *Bowman County Mobile App*

Goal: Implement as a tool for promotion

C. *Quality of Life Promotions*

Goal: Continue and enhance these programs

ORGANIZATION

The Bowman County Development Corporation also has several internal organizational objectives set to improve culture, create sustainability, gain efficiencies and our public outreach efforts.